



2024 DAIMLER TRUCK FUTURE LEADERS' FORUM



DAIMLER
TRUCK



FOREWORD

In recent years, the trucking industry has faced several challenges, including an aging workforce, a rapid shift towards decarbonisation, and evolving state and national regulations.

The increased prominence of online commerce due to the COVID-19 pandemic and ongoing supply chain disruptions are further intensifying the demands on our industry, which is predominantly composed of small owner-operators.

Safety, workforce development, sustainability, and viability remain critical concerns for the industry. Consequently, fostering a strong pipeline of future leaders has never been more crucial.

Now in its 6th year, the Daimler Truck Future Leaders Program (FLF) has built an alumni network of over 50 emerging leaders who are eager to enhance the program to drive meaningful change.

We invite you to submit a nomination for the next cohort of 12 emerging leaders who will receive training, mentorship and support to educate, engage, and advocate for key industry issues. Please continue reading for information on eligibility criteria, key dates and instructions on nominating a standout performer from your association for the 2024 Daimler Truck Future Leaders' Forum.



Daniel Whitehead
President and CEO
Daimler Truck Australia



David Smith
Chair
Australian Trucking Association

WHAT'S INVOLVED

Participants will participate in **two days** of training in Canberra on **7-8 March** that will include:

- Workshops on leading with influence and impact
- Coaching by experienced practitioners on how to plan and lead industry advocacy projects
- The development of a team project on an issue of genuine industry importance
- Media and presentation training to help amplify participants' influence on media and social media channels.
- The opportunity to network with past FLF alumni and the ATA's diversity program cohort, and develop strong professional networks.

Participants will attend Trucking Australia from **17-19 April 2024** in Canberra for their final training, which will include the opportunity to present their advocacy project to politicians.

Daimler Truck will pay the full cost of participation, including travel, accommodation, delegate fees and meals. Participants will only have to pay incidental expenses. There will be no cost to ATA member associations.



ELIGIBILITY REQUIREMENTS

Only **ONE** participant will be accepted per member association and the Trucksafe program.

Participants must:

- Be aged between 18 and 40 inclusive as at 7 March 2024.
- Be involved as an owner or employee in a trucking business that is a financial member of an ATA member association or is a TruckSafe accredited operator. A participant could also be a direct member of an ATA association that offers individual membership. Member association and ATA staff are not eligible to participate.
- Be available to travel to Canberra for the workshops from 6-8 March inclusive and to Trucking Australia from 17-19 April 2024.
- Submit a brief outline of what they hope to achieve as a Future Leader and why they wish to take part in the program.
- Be willing to undertake media and social media activity, present at Trucking Australia 2024, and be available as a media contact on industry issues.

Participants **must** be nominated by their respective ATA member association or TruckSafe program. Applications **will not** be accepted directly from prospective Future leaders.

In considering who to put forward, the ATA asks that you have regard for the need of the industry to recruit a diverse and inclusive pool of candidates.



HOW TO NOMINATE YOUR PARTICIPANT

Please see key dates and deadlines below and the [nomination form](#) which includes the details below.

- Full contact details for the participant
- The age of the participant
- Participant photograph (head and shoulders)
- Participant objectives outline (maximum 200 words)
- Confirmation that the participant's business/employer, or the participant personally, is a financial member of the association or accredited TruckSafe operator.
- If the participant is an employee, please provide confirmation that the participant's employer agrees to them taking leave to attend workshops (including associated travel time) in Canberra on 7-8 March and to Trucking Australia from 17-19 April 2024.

The nomination **must be authorised** by the President or the Executive Director of the participant's member association.

KEY DATES & DEADLINES

Date	Detail
Friday 17 November 2023	Nomination period opens (ATA and Daimler Truck launch the program on social media, website, eDM and member organisations promote with their members)
Friday 19 January 2024	Nomination period closes (last date for member organisations to receive applications from participants)
19 January- 25 January 2024	Review and selection of ONE applicant by member organisations to be sent over to the ATA
Monday 29 January 2024	Deadline for completed nomination form to be sent to the ATA

IMPORTANT:

The promotion will urge interested applicants to contact their ATA member association to apply.

The ATA will provide member associations with relevant artwork so they can promote the Forum.

Please send any questions about the program to Bianca D’Rosario, Director of Marketing & Partnerships at bianca.d'rosario@truck.net.au