



2025

DAIMLER TRUCK

FUTURE LEADERS' FORUM



DAIMLER TRUCK



FOREWORD

In recent years, the trucking industry has encountered numerous challenges, such as workforce shortages, the need to decarbonise, and myriad state and national regulations in the compliance, training and road user charging space.

The surge in eCommerce and direct-to-door delivery, along with cost pressures throughout the supply chain, has added to the strain - especially for the many small owner-operators who make up the majority of the industry.

Safety, workforce development, sustainability, and viability remain critical concerns for the sector and the need for a strong pipeline of future leaders has never been more crucial.

Now in its seventh year, the Daimler Truck Future Leaders Forum (FLF) has built an alumni network of over 50 emerging leaders who are eager to enhance the program to drive meaningful change.

We invite you to submit a nomination for the next cohort of emerging leaders who will receive training, mentorship and support to educate, engage, and advocate for key industry issues. Please continue reading for information on eligibility criteria, key dates and instructions on nominating a standout performer from your association for the 2025 Daimler Truck Future Leaders' Forum.



Daniel Whitehead
President and CEO
Daimler Truck Australia and Pacific



Mark Parry
Chair
Australian Trucking Association

WHAT'S INVOLVED

Participants will participate in a **two-day workshop** in Canberra in February that will include:

- Workshops on leading with influence and impact
- Coaching from experienced practitioners on how to plan and lead industry advocacy projects.
- Developing a team project on an issue of real importance to the industry
- Media and presentation training to help amplify participants' influence on media and social media channels.

Participants will attend Trucking Australia in Adelaide in April for their final training, which will include the opportunity to present their advocacy project to politicians/ senior advisers.

Daimler Truck will cover the full cost of the training, travel, accommodation, meals and Trucking Australia full pass registration. Participants and/or their employers will be responsible for the cost of airport transfers and any incidental expenses. There is no cost to ATA member associations. (Please also see the Travel Policy for more details.)



Key Dates (including travel)	Detail
Tuesday 4 February 2025	Introductory Teams meeting with the ATA team, program facilitator and DT rep.
19 – 21 February 2025	Canberra workshop Arrive in Canberra (late afternoon/early evening on Wednesday) Depart from Canberra (late afternoon/early evening on Friday)
March 2025	Project progress meeting (virtual)
27 April – 1 May 2025	Trucking Australia 2025 in Adelaide Arrive in Adelaide (late afternoon/early evening on Sunday) Depart from Adelaide (Thursday morning)

ELIGIBILITY REQUIREMENTS

Participants must:

- Be aged between 18 and 40 inclusive as at 4 February 2025.
- Be involved as an owner or employee in a trucking business that is a financial member of an ATA member association or is a TruckSafe accredited operator. A participant could also be an employee of a direct member of an ATA association that offers individual membership. Member association and ATA staff are not eligible to participate.
- Be available to travel to Canberra for the workshop in February 2025 and to Trucking Australia in Adelaide in April 2025 and participate fully in all project-related activities during the course of the program.
- Submit a brief outline of what they hope to achieve as a Future Leader and why they wish to participate in the program.
- Be willing to undertake media and social media activities, present at Trucking Australia 2025, and be available as a media contact on industry issues during as well as post the completion of the program.

Participants **must be nominated** by their respective ATA member association or TruckSafe to gain acceptance to the program.

If you are interested in participating and meet the criteria, please contact your respective ATA member association or TruckSafe representative to express your interest in submitting a nomination for the program.

The closing date for ATA member associations & TruckSafe to receive nominations from interested participants is **17 January 2025**.



HOW TO NOMINATE YOUR PARTICIPANT

Only **ONE** participant will be accepted per ATA member association and the TruckSafe program.

ATA member associations and TruckSafe are asked to review completed nominations from participants and forward **ONE completed nomination form** together with the below documents to ataevents@truck.net.au by **11.00pm Friday 24 January 2025**.

- Signed Code of Conduct
- Signed Travel Policy

In considering who to put forward, the ATA asks that you have regard to the need of the industry to recruit a diverse pool of candidates.

Please ensure the **nomination form has been completed/answered in full** including the following points:

- Confirmation that the participant's business/employer, or the participant personally, is a financial member of the association or an accredited TruckSafe operator.
- If the participant is an employee, confirmation that the participant's employer agrees to them taking leave to attend the workshop in Canberra in February 2025 and to Trucking Australia in Adelaide in April 2025 (including associated travel times for both trips). See dates in the table on page 3.

The nomination **must be authorised** by the President OR the Executive Director of the participant's member association.

KEY DATES & DEADLINES

Dates	Detail
Friday 6 December 2024	Nomination period opens (ATA and Daimler Truck launch the program on social media, website, eDM and member organisations promote with their members.)
Friday 17 January 2025	Nomination period closes (last date for participants to email completed nomination form, signed code of conduct and signed travel policy form to their respective member association, copying ataevents@truck.net.au)
20 – 24 January 2025	Review period for member organisations to select ONE applicant to forward to ATA.
Friday 24 January 2025	Deadline for member organisations to send completed nomination form, signed code of conduct and signed travel policy form to the ATA.

IMPORTANT

Interested applicants are urged to contact their ATA member association to apply.

The ATA will provide member associations with shell newsletter content and artwork so they can promote the forum.

Please send any questions about the program to Katharina Lilly, Events & Communications Officer at katharina.lilly@truck.net.au.